**FOR IMMEDIATE RELEASE**

**Feast on Delicious Film | Compelling Food:** *Plett Food Film Festival celebrates 3 years*

PLETTENBERG BAY, WESTERN CAPE (07 March 2016) – The third edition of the Plett Food Film Festival offers up a hearty helping of Delicious Film and Compelling Food. Whether you’re talking cuisine, film, chefs or raw entertainment, this year’s festival has a buffet of options catering to any entertainment junkie.

*“South Africa is home to amazing culinary and creative talent, this festival is the perfect showcase to celebrate food and those who make it, how could we not take advantage of that?”* says Cindy Wilson-Trollip, Event Coordinator of the Plett Food Film Festival.

Of course, films are not only one course of the Plett Food Film Festival’s offerings this year. Award-winning South African chefs will be joining highly sought-after local chefs to retell the stories of highlighted feature films through exquisitely prepared meals. Featuring the finest local ingredients, each of the dinners offer a unique dining experience you won’t find anywhere else.

From the festival’s partners, Plett Tourism and Ikasi Media, to its commitment to international acclaimed film in it programming, the Plett Food Film Festival invites everyone to enjoy entertainment Plett style. If you’ve got an appetite for foodie films and sumptuous cuisine, the Plett Food Film Festival is the place to be this July.

Tickets to the third edition of the Plett Food Film Festival will be available through Plett Tourism’s website [www.pletttourism.com](http://www.pletttourism.com) and Quicket (late March 2016). For more information about each mouth-watering event, sign up for our *Reel Food* newsletter.

**ABOUT THE PLETT FOOD FILM FESTIVAL**

The Plett Food Film Festival is the first of its kind in South Africa – a festival celebrating cinema, food and wine culture. The three-day festival takes place in the heart of the Garden Route, the town of Plettenberg Bay. The festival is an experiential celebration of food on film, the culture of food and the dramatic impact it has on our day-to-day lives. The third Plett Food Film Festival is scheduled for 11 – 13 July, 2016 during the 3 week Plett MAD (Music|Art|Drama) Festival.

**Media Contact:**

Patty Butterworth

projects@pletttourism.com

+27 (0)44 533 0230