



GUIDELINES FOR FUNDING APPLICATIONS

Application for Event Funding by Plett Tourism:

1. All applications are to be submitted on the funding application form with an accompanying 1 page motivational document.
2. Please include the proposed spend of requested funding and your financial management plan.
3. An outline of leverage offered for the Plett brand must accompany the application.
4. Applicants will be advised of the success or not of their application via email.
5. On completion of the event, a reconciliation of the funding granted must be submitted to manager@pletttourism.com signed by your accountant.

Criteria for Funding:

1. Will your event attract people from outside of Plett to come to town?
2. Does your event have potential to grow to an annual self sustaining event in the long term?
3. Does your event fall outside of peak season?
4. Does your event offer high value with low impact on Plett's resources?
5. Does your event offer media value which will generate publicity for Plett?
6. Does your event include the Plett name?

Plett Tourism: Main Street, Melville Centre, Plettenberg Bay

Tel: 044 533 4065 | Email: chairman@pletttourism.com | Fax to email: 086 620 6576

