

RATE CARD 2017



pletttourism.com Annual membership fees

Tourism businesses (voting member) & non-tourism businesses (non-voting member)

TOURISM MEMBER	OTHER MEMBER
R1500 P/A	R1000 P/A

Enews feature

Weekly news & tourism trade news
7,054 subscribers

ONE WEEK	ONE WEEK
R550	R690

Newsletter banner advert

Weekly news, monthly news, website

ONE MONTH	ONE MONTH
R1000	R1250

Web banner advert

3 months

HOME PAGE TOP	HOME PAGE TOP
R2000	R2500
HOME PAGE CENTRE	HOME PAGE CENTRE
R1750	R2190
LISTING PAGES	LISTING PAGES
R1550	R1940

Email Shot - members only

1 x Email to our database of 7K+

EMAIL SHOT
R550

Unique visitors

13500 unique visitors monthly



SOUTH AFRICAN	INTERNATIONAL
80%	20%

Sponsored digital post

Guaranteed social media exposure



Social media post – target promote

To our Twitter, Facebook & Instagram followers

ONE POST	ONE POST
R1550	R1940

SOCIAL MEDIA EXAMPLES

NEWSLETTER

Transactional banking. Show some interest.




In this edition...

- PleTT Music Festival 23 - 26 Feb - Summer nights music at The White House Theatre for Kids of Kurland
- Sponsor a hole at SA Golf Open - The EWT Senior Golf Series comes to Plettenberg Bay Country Club
- Inaugural lecture by Dr Curtis Marean - On the Robberg Coastal Corridor and The Erica Trail
- Congratulations Aquavit - Awarded the TripAdvisor Travelers Choice Award for 2017
- PleTT Rage pre-registration open - Students wishing to buy a discounted Early Bird pass take note!



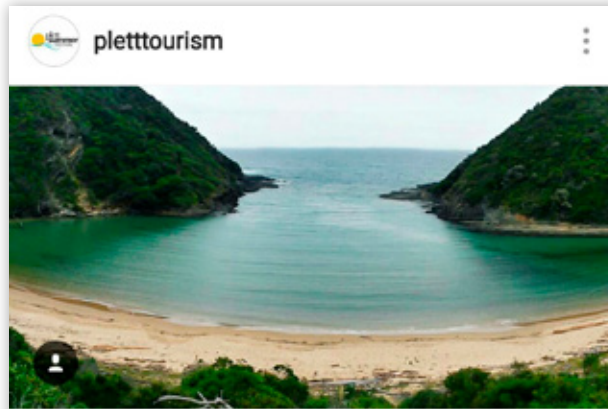
The PleTT Music Festival: 23 - 26 Feb

Summer nights at White House Theatre are just wonderful during the PleTT Music Festival. As the music drifts on a gentle breeze across the courtyard and evenings are filled with performances by simply brilliant musicians, all in aid of the Kids of Kurland charity.

23 February: Mia Swart & Partners
The popular Knysna songbird, beloved for her natural musical gifts and European charm is back at the PleTT Music Festival. Her repertoire is wide, and with her accompanists she will present a delightful evening of timeless music in English, French, German and Afrikaans.

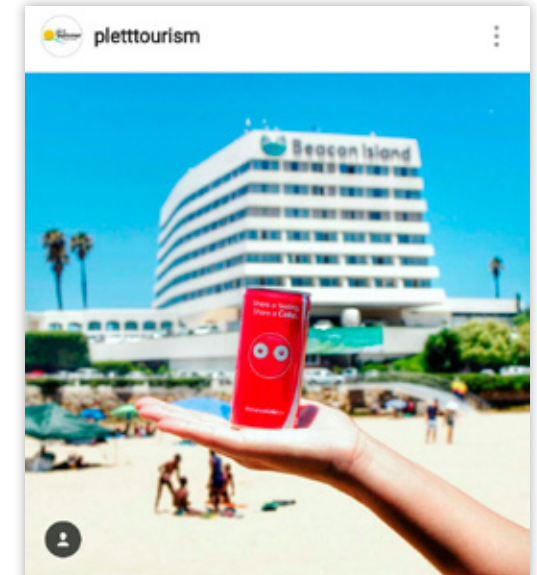
24 February: Ubuntu Bass Baritones
The members of this acclaimed group have sung on stages from Wales to Melbourne. You will hear arias from

INSTAGRAM



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janetmiddleton, matteoviotti and 235 others
plettourism Discover a #plett that you never imagined existed when you do our new PleTT Trail slackpacking tour



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FACEBOOK

Plettenberg Bay Tourism

Reason #2 to attend the #PleTTMAD Festival - Meet 'The Spice Prince' Raza Mohammad at the PleTT Food Fair Festival

Raza Mohammad is the hugely popular & flamboyant TV chef and owner of the renowned Star of India restaurant in Kensington, London. Raza is a top chef and main talent for the Food Network UK and has received high praise for his last three series Raza's African Kitchen and Raza, Spice Prince of India and Raza, Spice Prince of Thailand/Spice Prince of Vietnam. Raza will be at the PleTT Food Fair Festival on 9-11 July and will be dipping for guests on the final evening of the festival which includes an Indian supper, canapés by Raza and a screening of the beautiful film, The Lunchbox - Movie.

Schedule & Tickets: www.bit.ly/1Acad02



10,740 People Reached

194 Likes, Comments & Shares

157 Likes	135 On Post	22 On Shares
7 Comments	7 On Post	0 On Shares
30 Shares	30 On Post	0 On Shares

267 Post Clicks

145 Photo Views	15 Link Clicks	127 Other Clicks
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NEGA-TIVE FEEDBACK

- Hide Post
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- Hide All Posts
- Unlink Page

TWITTER

Summer on #ThePleTTTrail - #plettsummer taster trails of our new #slackpacking route #wowSouthAfrica plett-tourism.co.za/news/summer-on... pictwitter.com/m4HRJXSzYs



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