

# RATE CARD 2019



## pletttourism.com Annual membership fees

Tourism businesses (voting member) & non-tourism businesses (non-voting member)

TOURISM MEMBER	OTHER MEMBER
R1500 P/A	R1000 P/A

## Enews feature

Weekly news & tourism trade news  
7,050 subscribers

ONE WEEK	ONE WEEK
R1000	R1200

## Newsletter banner advert

Weekly news, monthly news - Top  
Weekly news, monthly news - Mid

ONE MONTH	ONE MONTH
R2000	R2500
R1000	R1500

## Website banner advert

3 months

HOME PAGE TOP	HOME PAGE TOP
R3000	R4000
HOME PAGE CAROUSEL	HOME PAGE CAROUSEL
R2000	R2500
LISTING PAGES	LISTING PAGES
R2000	R2500

## Unique visitors

15,000 unique visitors monthly

SOUTH AFRICAN	INTERNATIONAL
80%	20%

## Sponsored digital post

Guaranteed social media exposure



## Social media post – target promote

To our Twitter, Facebook & Instagram followers

ONE POST	ONE POST
R1550	R1940