

RATE CARD 2020



pletttourism.com Annual membership fees

Tourism businesses (voting member) & non-tourism businesses (non-voting member)

TOURISM MEMBER	OTHER MEMBER
R1500 P/A	R1000 P/A

Enews feature

Weekly news & tourism trade news
6,500 subscribers

ONE WEEK	ONE WEEK
R1000	R1200

Newsletter banner advert

Weekly news, monthly news - Top
Weekly news, monthly news - Mid

ONE MONTH	ONE MONTH
R2000	R2500
R1000	R1500

Website banner advert

3 months

HOME PAGE TOP	HOME PAGE TOP
R3000	R4000
HOME PAGE CAROUSEL	HOME PAGE CAROUSEL
R2000	R2500
LISTING PAGES	LISTING PAGES
R2000	R2500

Unique visitors

15,150 unique visitors monthly

SOUTH AFRICAN	INTERNATIONAL
80%	20%

Sponsored digital post

Guaranteed social media exposure



Social media post – target promote

To our Twitter, Facebook & Instagram followers

ONE POST	ONE POST
R1550	R1940