



**Fri 30 September – Sun 9 October 2022**

Let's connect in Plett at the 9<sup>th</sup> annual Plett Arts Festival. Spring is sprung as they say, and our swallows are on the wing. As the days lengthen, shake off winter with the family in South Africa's favourite playground. Legendary Plett hospitality, outdoor adventure and endless beaches await, and, for 10 days, arts and music and drama delight and entertain.

This is an invitation for venues, restaurants, activities and all interested parties, to be part of the Plett Arts Festival this year. The plan is to open with a Twilight Meander in Main Street on Friday 30 September, and celebrate with a second Meander in Main Street on Friday 7 October. All businesses on Main Street, galleries, pop up galleries, buskers and other performers are invited to participate in the open evenings from 5 pm to 8 pm.

During the week in between, please take part with your own arts events in your restaurant, activity or other venue, that we can put onto the programme – music, drama, arts, fashion and design. Our focus on the arts in nature was a great success last year, and we will continue to develop that theme, which is a unique feature of the Plett Arts Festival. If you need more information, have a venue to offer or are a performing artist looking for a venue email [cindy@pletttourism.com](mailto:cindy@pletttourism.com)

**INFORMATION FOR PARTICIPANTS IN THE PLETT ARTS FESTIVAL:**

1. This is a Plett Tourism initiative. Advertising, marketing and media for the Plett Arts Festival "umbrella" will be managed by the PT Association at no cost to participants.
2. Plett Tourism will provide printed programmes, general posters and banners. Own event posters and added own event marketing will be for your own account, and must include the PAF logo and Plett it's a feeling logo.
3. Ticket sales will be managed by yourselves. Online tickets will be linked to the PAF website.
4. The final programme is a work in progress (see the outline at the bottom of this document)
5. You will be provided with a media kit and are requested to commit to promoting the event to your databases.
6. Plett Tourism has a limited budget that is able to cover basic audio visual set ups that may be required – microphones, speakers, decks etc., subject to discussion and final budget capability.
7. Contact Cindy on 084 521 1876 if you'd like to discuss any aspects – artists for your venue and technical requirements.
8. Please fill out details on the following page, to be returned to [cindy@pletttourism.com](mailto:cindy@pletttourism.com) by no later than 5 August 2022.

NAME OF YOUR ESTABLISHMENT:

WEBSITE ADDRESS:

CONTACT PERSON:

YOUR CEL NO. AND EMAIL ADDRESS:

**Fill out the details below for each of your events:**

1.

THE TITLE OF YOUR EVENT/ACTIVITY/SPECIAL OFFER:

VENUE:

DATES AND TIMES OF YOUR EVENT:

BOOKING DETAILS:

TECHNICAL ASSISTANCE REQUIRED:

300 WORD PROMOTIONAL SUMMARY OF YOUR EVENT:

2.

THE TITLE OF YOUR EVENT/ACTIVITY/SPECIAL OFFER:

DATE AND TIMES OF YOUR EVENT:

VENUE:

BOOKING DETAILS:

TECHNICAL ASSISTANCE REQUIRED:

300 WORD PROMOTIONAL SUMMARY OF YOUR EVENT:



PLETT ARTS FESTIVAL 2022 – CONNECT

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**Piesang Valley Arts Hub: 30 Sept to 9 October**

**The venue has 3 sections: The Main Hall, The Tent, The Foyer**

Plett Arts Association – daily permanent exhibition in The Main Hall until Friday 7 October

Art workshops – daily in The Main Hall until Friday 7 October

Plett Words – poetry and books – as per WIP programme in The Tent and The Foyer

**Landart: WIP**

**Restaurants:** To submit own events, calendar to be coordinated.

**Activities:** To submit own events, calendar to be coordinated.

Friday 30 September

**Plett Arts Twilight Meander in Main Street**

Buskers, galleries, pop up exhibitions

Saturday 1 October

Sunday 2 October

**Classical Music afternoon**

Monday 3 October

Tuesday 4 October

Wednesday 5 October

Thursday 6 October

**Plett Food & Film – A night of Kalahari Enchantment – PT event**

Kalahari Enchantment

Friday 7 October

**Plett Arts Twilight Meander in Main Street**

Buskers, galleries, pop up exhibitions

Saturday 8 October

**Music concert in the Piesang Valley Hall – PT event**

Sunday 9 October