



## **NOMINATIONS ACCEPTED FOR THE PLETT TOURISM BOARD**

### **SELF-CATERING, Linda Packwood (new nomination)**

Linda is the owner and operator of Plett Villas, a private-home holiday rental company based in Plett since 1999. She has been in the tourism and hospitality industry for over 30 years and has previously been involved with Plett Tourism as an ambassador at WTM Africa. She has worked for Amatola Sun, Motivforce (London), Casa do Sol, Sandton Sun, Rennie's Travel and several local hospitality businesses including Ocean Blue Adventures, Hunters Hotel and Active Garden Route. She is currently a member of SATSA, SKAL International, The Institute of Estate Agents and Real Estate Business Owners of South Africa.

### **GUEST HOUSE & BNB, Victor Zingwena (long-standing Board Member)**

Victor was elected on the Board in 2018 with the portfolio of Guest House & BnB, and he is the General Manager of the popular Robberg Beach Collection, a Lion Roars property. A valuable resource for the Board with vast experience in customer relations and employee relations, he often represents the Plett Tourism Association at travel industry dinners, workshops, and presentations. As a member of the Lion Roars Management Team, he is willing to share his knowledge about conservation and social responsibility.

### **HOTEL & RESORTS, Nicole Tunmer (new nomination)**

Nicole joined the Liz McGrath Collection as Group Sales Manager in November 2020. Passionate about hospitality, she has 30+ years of experience in the hospitality industry. Her career highlights include working with Protea Hotels from 1989 – 1995, seven years at Distell as a Sales Representative, General Manager of the Graywood Hotel in Knysna in 2006 and working for the Featherbed Co in Knysna for 8 years as Business Development, Sales and Marketing Manager. She has served on and chaired various marketing organisations including Gartour and Southern Cape Travel Trade organisations. She currently chairs the Garden Route SATSA Chapter and therefore serves on the SATSA Board. With a good understanding of the consumer demographic and needs of the town, she is prepared to share her knowledge and experience to ensure that Plett is front and centre as the ultimate Garden Route destination.

### **ACTIVITIES, Jaco Kruger (long-standing Board Member)**

Jaco was elected on the Board in 2018 originally with the portfolio of Eco-Tourism. He moved into the Activities portfolio in 2021 as it became vacant, he owner and is the operator of the ocean-based activity Offshore Adventures. Jaco is actively involved with tourism issues relating to Plett beaches and other tourism activities. He is also actively involved with international tourism recognition as a Blue Flag status boat-based business and he is also the NSRI Plettenberg Bay Station Commander.

### **RESTAURANTS, Alex Olivier (long-standing Board Member)**

Alex was elected on the Board in 2018 with the portfolio of Restaurants. He is the General Manager and Executive Chef of Emily Moon River Lodge. Alex is in-tune with the needs of the local restaurant industry and has been an important advocate for the Plett Food & Film event as well as alternative and creative food activations. He is actively involved as a consultant with restaurant-related issues and is very passionate about Plett being recognised as a culinary destination.

### **ECO-TOURISM, Graham Thomson (recently appointed Board Member)**

Graham was elected on the Board earlier in 2021 to fill the portfolio of Eco-tourism. He is a tourism consultant based in Plett and has previously worked with Plett Tourism, laying the foundations for the original 'Plett Trail' concept, the 'Plett Birding Route' concept and several other eco-tourism focused projects. His areas of expertise include facilitating product viability, environmental impact studies, product development and engagement with key stakeholders. He has published two significant books focused on the Garden Route; *'The Definitive Guide Book to the Garden Route'* and *'At the Waterhole – Anecdotes & Reflections out in the African wilderness'*.