

The Tholoana Enterprise Programme

The Tholoana Enterprise Programme is a transformative opportunity for high-potential businesses with the desire to succeed. The 18-month journey includes:

- Extensive entrepreneurial skills development
- Personalised Mentorship
- Online information sessions
- Brand building interventions
- Peer networks
- Access to markets
- Investment readiness
- Grant funding

The entrepreneurs would need to meet the following criteria:

- 51% black owned and managed;
- The owner to be full-time working in the business;
- The business to have been operating for at least 12 months.

To learn more about the programme please see the attached brochure and visit the Tholoana page on the SAB Foundation website: [https://sabfoundation.co.za/tholoana\[1\]enterprise-programme](https://sabfoundation.co.za/tholoana[1]enterprise-programme)

Please note, applications will close at midday on the 31st of August 2022. If applicants struggle, we are here to assist them to complete the form they can call us on 086 111 1690 or email to

sabfoundationtholoana@fetola.co.za

We kindly request that you share this with all entrepreneurs in your database that meet the criteria. You are welcome to contact me with any questions.

Please share any opportunities you have with us and we will promote it on Bizly, our new platform for entrepreneurs: <https://bizly.club/>

Social Media Caption:

Are you a dedicated entrepreneur committed to growing your business and creating jobs?

Apply for the SAB Foundation Tholoana Programme and you could be selected as one of

60 high-potential businesses to take up this life-changing opportunity. To

find out more about the programme or to apply, visit: <https://sabfoundation.co.za/tholoana-enterprise-programme>

"It's simple really. We help people to grow the economy and create jobs, by building businesses that last." - Catherine Wijnberg, Fetola CEO

