PLETT TOURISM ASSOCIATION

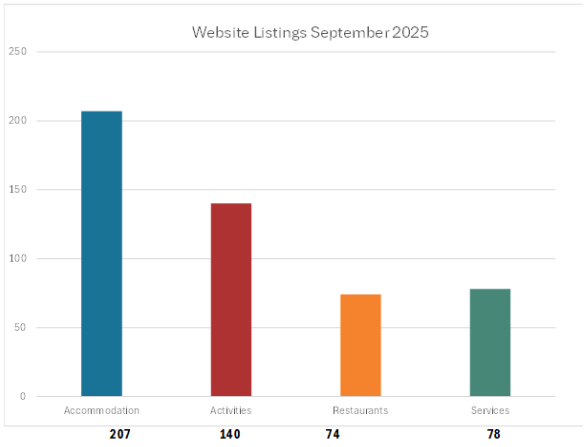
NOVEMBER 2025 MONTHLY REPORT

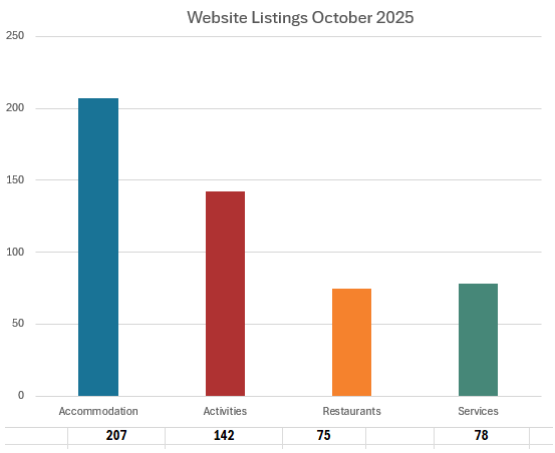
These overviews are for the Monthly Reporting

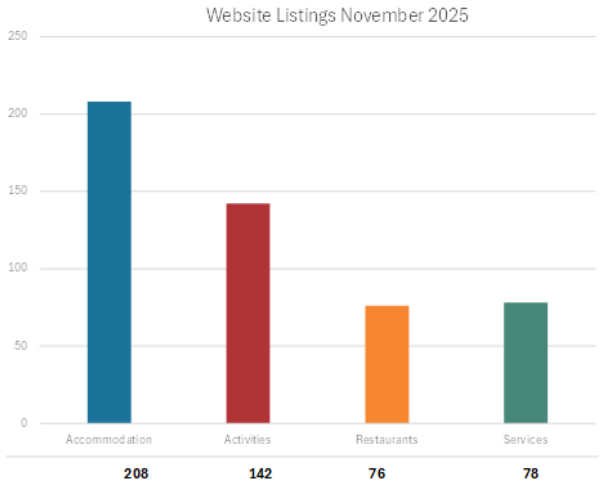
These overviews are for the Quarterly Reporting

TOURISM DESTINATION MARKETING

STATISTICS / WEBSITE ANALYSIS







1. **WEBSITE CONTENT LISTINGS:**

   a. **MEMBERSHIP LISTINGS**
      i. **November 2025: Average** Total of **208** Accommodation + **76** Restaurants + **142** Activities + **78** Services = **504** listings on the website.
      ii. **October 2025: Average** Total of **207** Accommodation + **75** Restaurants + **142** Activities + **78** Services = **502** listings on the website.
      1 Restaurant Special

   The November figures indicate a slow increase for member listings.

   b. **EVENT PAGES & GIG GUIDE**
      i. **November 2025:** Total of **19** event listing pages were published. Gig Guide: A total of **12** Gigs (smaller, pop-up events) were listed as taking place in **November** (but a total of **40** were present on the Gig Guide in the month of **November** for events happening in **November** and in the upcoming months of **Dec/Jan**).
      ii. **October 2025:** Total of **5** event listing pages were published. Gig Guide: A total of **38** Gigs (smaller, pop-up events) were listed as taking place in **October** (but a total of **52** were present on the Gig Guide in the month of **October** for events happening in **October** and in the upcoming months).

   As we enter Plett Summer, we have seen a noticeable increase in local event listings as communities gear up to keep families entertained. Businesses and tourism venues are also taking advantage of the holiday period, hosting seasonal promotions to entertain both locals and visiting families from Tsitsikamma to Knysna and surrounds.

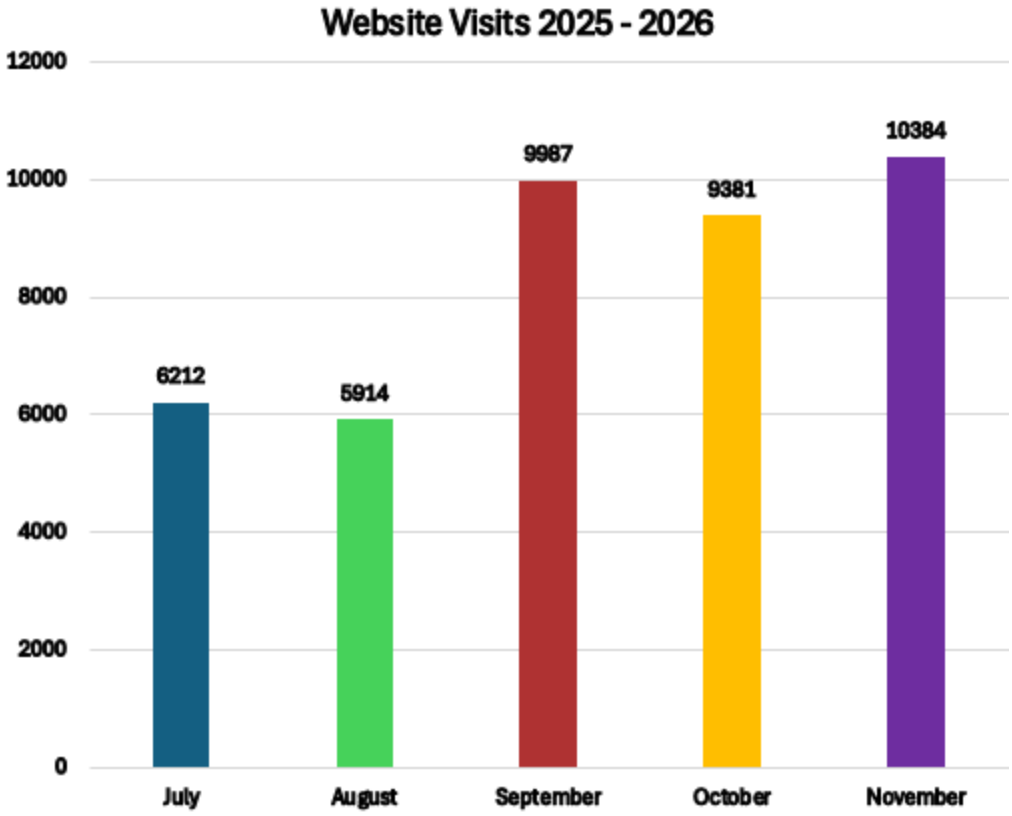
   b. **NEWS BLOG / ARTICLES**
      i. **November 2025**: Total of **8 articles** published.
      ii. **October 2025**: Total of **15 articles** published.

   As we gear up for Plett Summer, businesses have started to focus on their main business at-hand as they expect an increase in visitors.

   c. **WEBSITE VISITS:**

   November 2025: 10.4 K

   October 2025: 9.4 K



The November figures show steady growth over some of the previous months. This we attribute to the promotion of our Google Ads for November for Activities, and the upcoming season.

2. WEBSITE GOOGLE ANALYTICS:

NOVEMBER

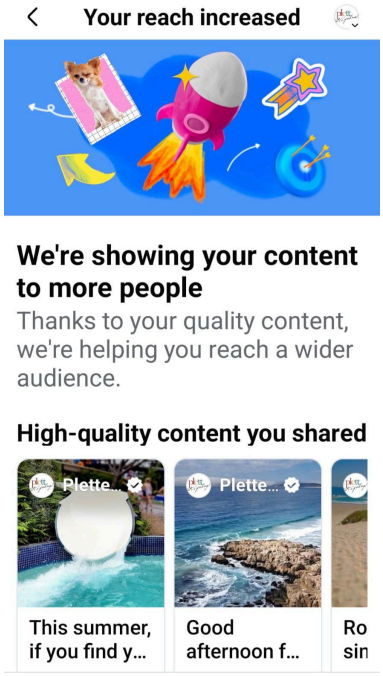
a. A total of **10,384** total visits to the website for November 2025 (Visits in same period in 2024 = **12,127**)
b. Average length of time of visit for November 2025 = **49s (20s down on last year)**

OCTOBER

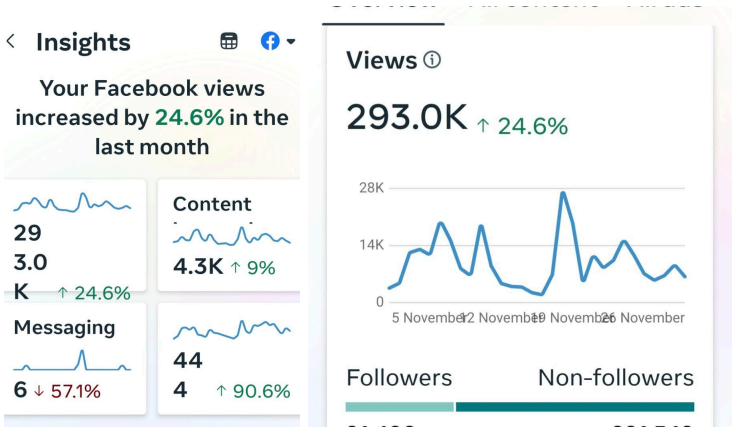
c. A total of **9,381** total visits to the website for October 2025 (Visits in same period in 2024 = **11,407**)
d. Average length of time of visit for October 2025 = **1m 09s (4s down up on last year)**

STATISTICS / DIGITAL MEDIA ANALYSIS

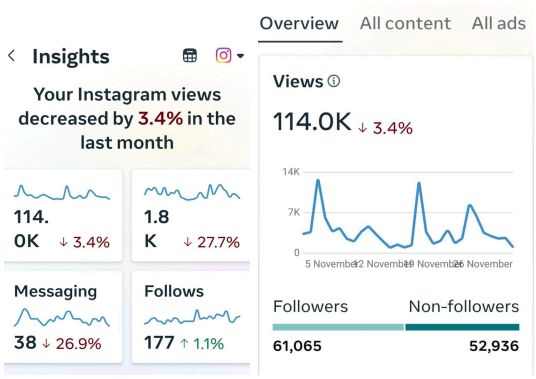
As we move into our summer months, our focus turns to Plett's high season, our communication plan includes safety features such as Plett Rage communication, lifeguards, shark spotters and NSRI, safety and conservation around dogs on beaches, the Waterwise campaign and, of course, highlighting all that's magical about the summer months in Plett. We also actively promote and feature our three other seasonal marketing pillars: **Adventure & Nature Marketing, Arts, Culture & Heritage** and **Food & Wine** which provides an opportunity to expose our summer crowds (and those viewing from afar) to Plett's out-of-season attractions such as whale season, Plett Ocean Festival, harvest time in the Plett Winelands and the Plett ARTS Festival. We have continued with our People of Plett features which will extend into summer. An interesting note is that Meta (Facebook & Instagram) rewarded Plett Tourism this month for posting quality content by showing our content to more people going forward (see below graphic).



Facebook

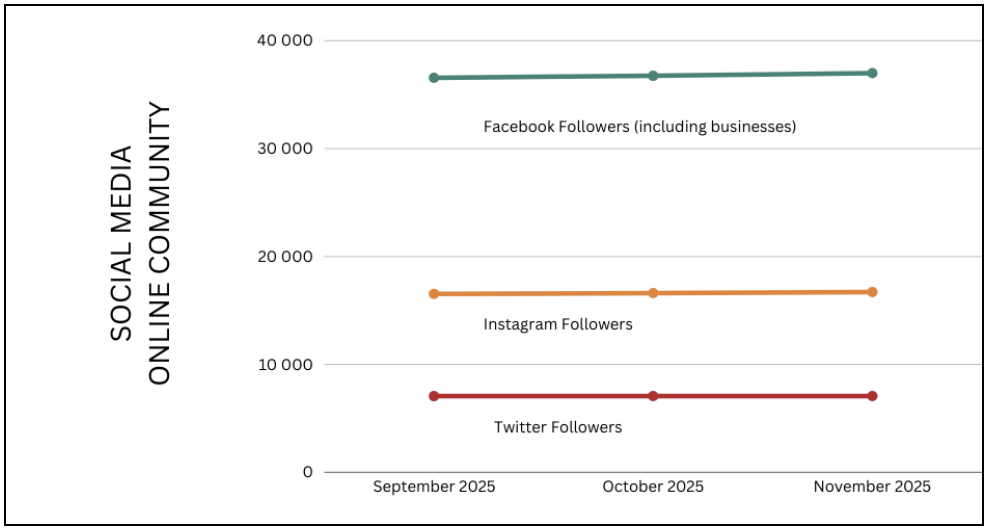


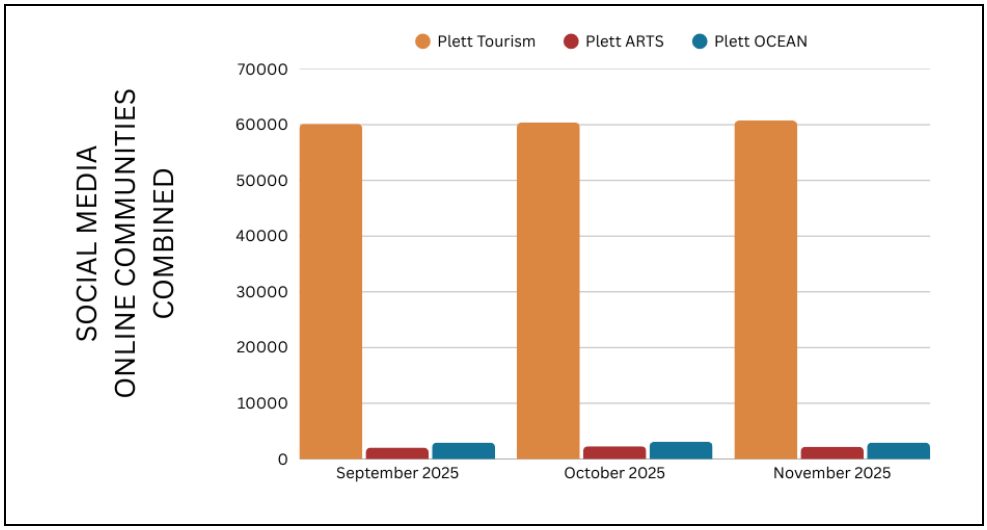
Instagram



The stats above: general and views will vary from month to month. As above for November, Facebook is up on views and Instagram is slightly down. What is pleasing to note is the ratio of followers vs non-followers that make up these numbers (almost 50% in each case) highlighting that Plett Tourism is reaching new markets with quality content.

1. ONLINE COMMUNITIES





The social media community 'Fan' growth continues to follow a historical increase, slow and steady. It is important to note that Plett Tourism does not 'buy' followers, and limits advertising. The result is committed friends/fans/followers.

2.

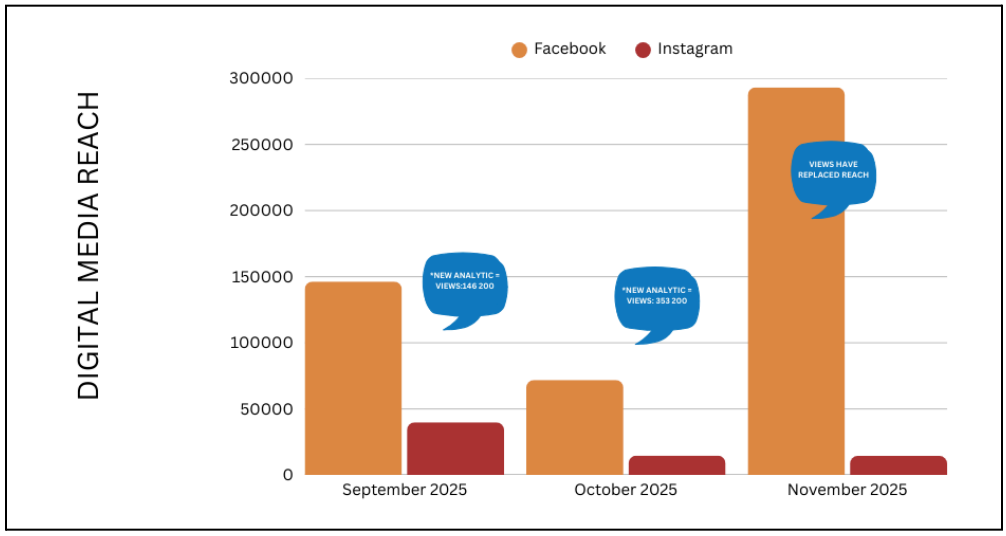
3. OPERATIONAL COMMENTS

Due to Junior Social Media Consultant, Anelisa Rabie's departure, JM has incorporated her work until a replacement is trained. Intern Somila Nkcita has expressed interest and show great promise with her skill set in the field of communication, and is currently in training with JM.

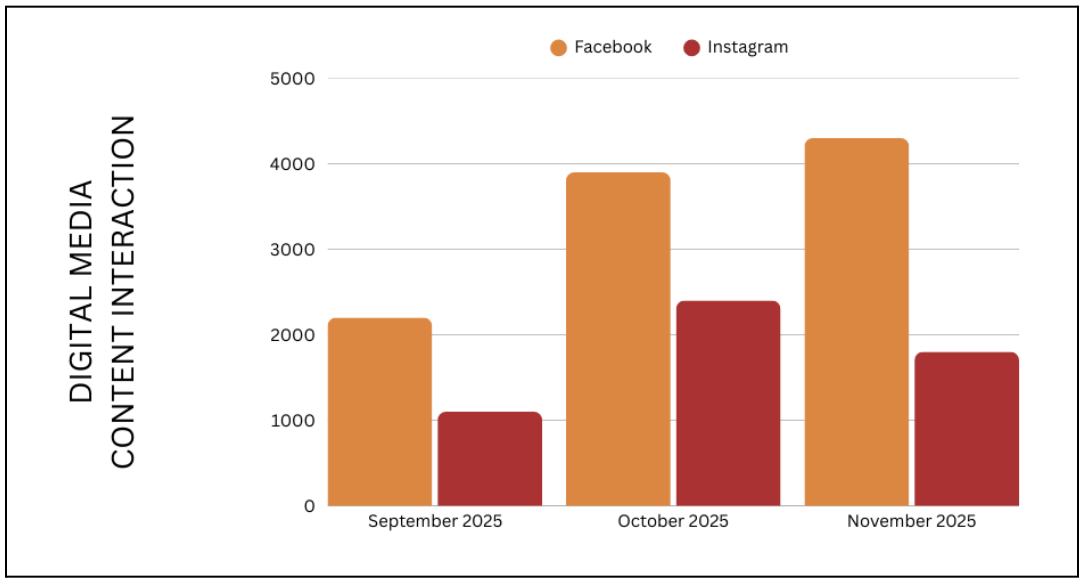
DIGITAL MEDIA STATISTICS

Measured by Reach & Content Interaction (previously Engagement). *New analytic - VIEWS. On Facebook, these appear to have replaced Reach.

REACH



CONTENT INTERACTION (PREVIOUS ENGAGEMENT)

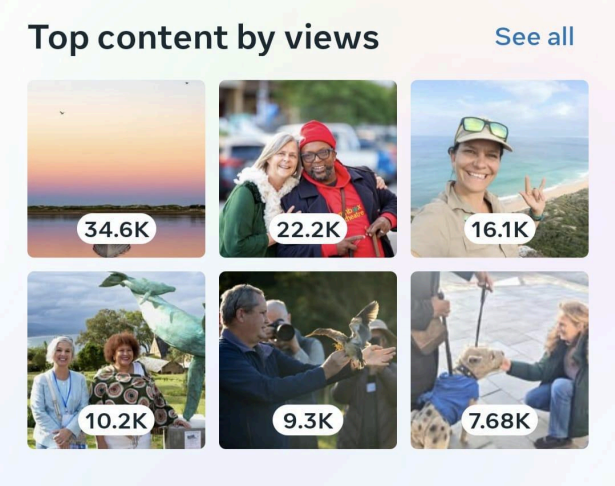


Seasonal variations in stats are normal. As indicated above Facebook continues to be our most popular platform and Instagram is being used to try various methods for success: a combination of stories, reels and posts. As AR left the digital team in the middle of this month, there has been pressure to produce the same volume of content as we have in previous months. This is being addressed.

4. PLETT TOURISM POPULAR POSTS, STORIES & TOPICS

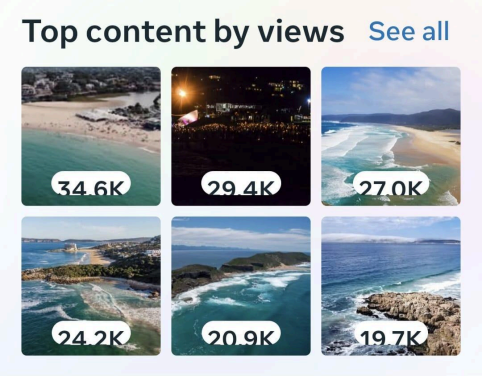
OCTOBER

Popular posts included images of Plett's natural beauty with our People of Plett features popular as have been the posts about the opening of Plett ARTS Festival and the Bitou Birding Festival. Our features published in October were on Bitou Mayor Jessica Kamkam, CapeNature's Award-Winning Chanel Visser and Plett ARTS Festival director, Cindy Wilson-Trollip, as indicated by the screenshot below.



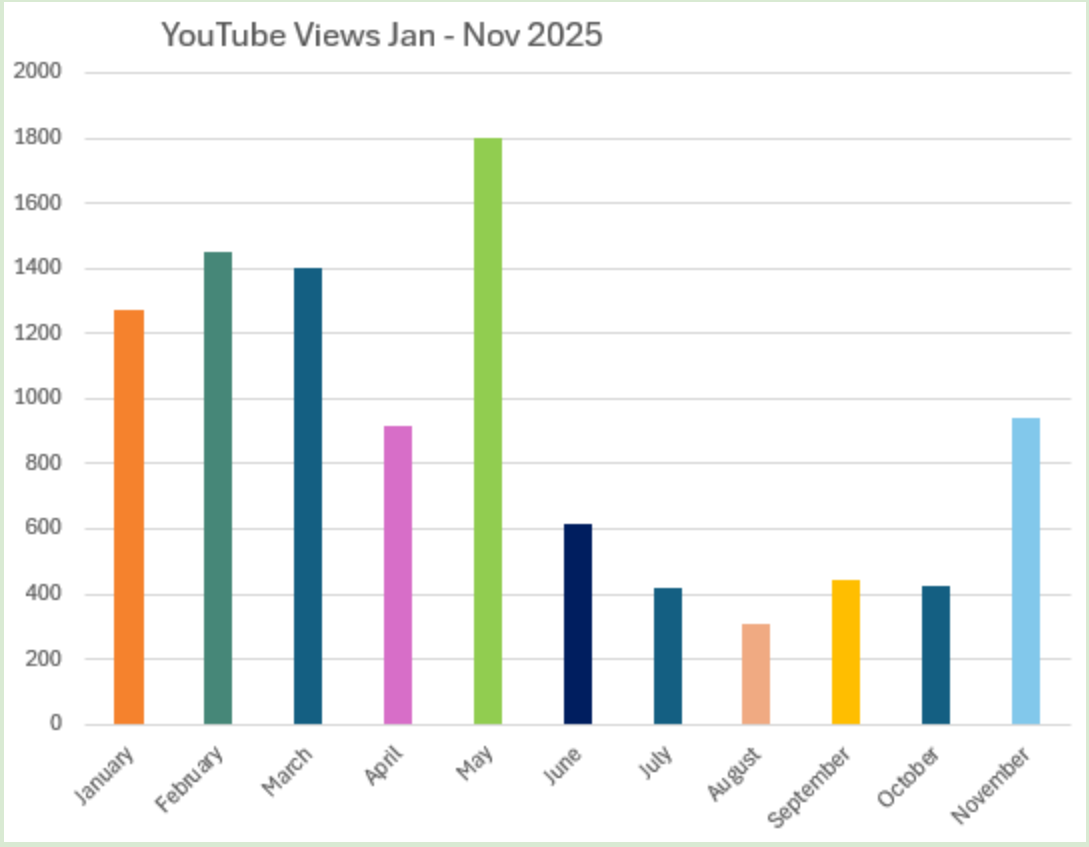
NOVEMBER

Top content for November includes summer promos like Carols by Candlelight and Plett Rage and beach/nature features - especially aerial shots including features on our Blue Flag beaches.



5. YOUTUBE

Our YouTube channel has had over **1 million views**.

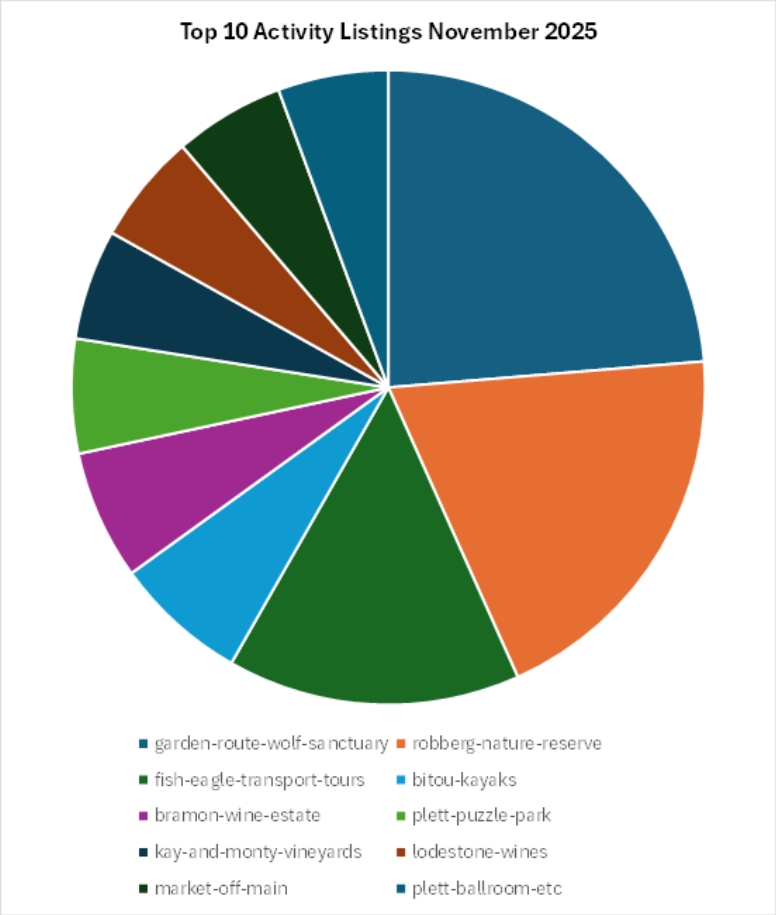


January	February	March	April	May	June	July	August	September	October	November
1270	1452	1400	913	1801	616	418	311	441	427	942

STATISTICS / ACTIVITY ANALYSIS

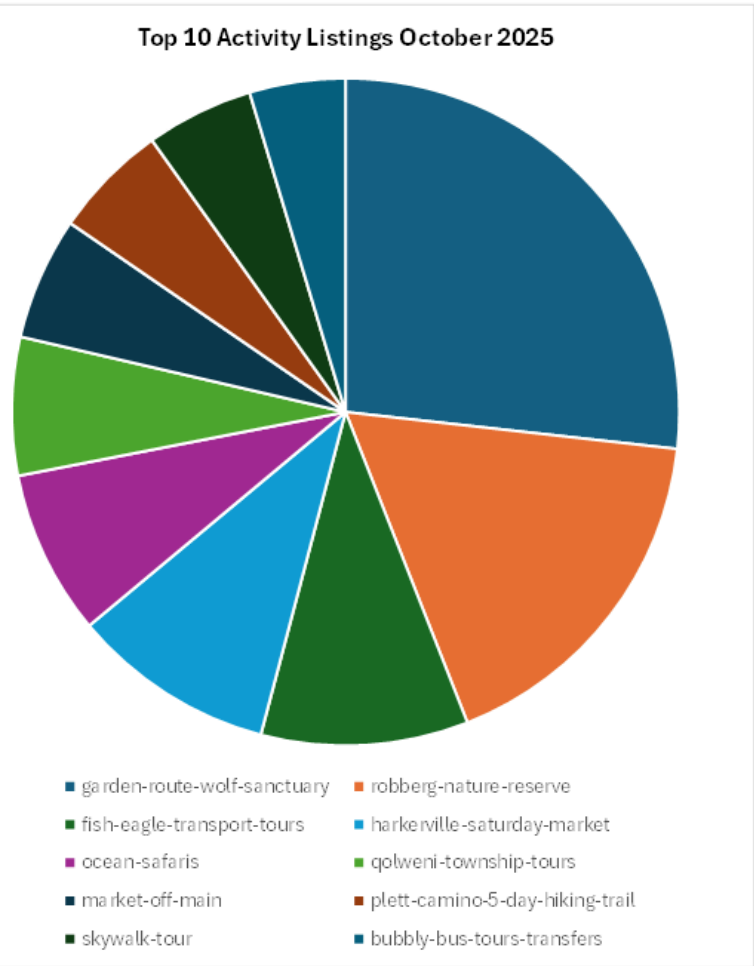
1. **ACTIVITY LISTING BY POPULARITY:** ***Website analytics for NOVEMBER.***

   NOVEMBER



Activity	Page Visits
garden-route-wolf-sanctuary	122
robberg-nature-reserve	101
fish-eagle-transport-tours	77
bitou-kayaks	35
bramon-wine-estate	34
plett-puzzle-park	30
kay-and-monty-vineyards	29
lodestone-wines	29
market-off-main	29
plett-ballroom-etc	29

OCTOBER



Activity	Page Visits
garden-route-wolf-sanctuary	144
robberg-nature-reserve	93
fish-eagle-transport-tours	54
harkerville-saturday-market	53
ocean-safaris	43
qolweni-township-tours	36
market-off-main	32
plett-camino-5-day-hiking-trail	30
skywalk-tour	28
bubbly-bus-tours-transfers	25

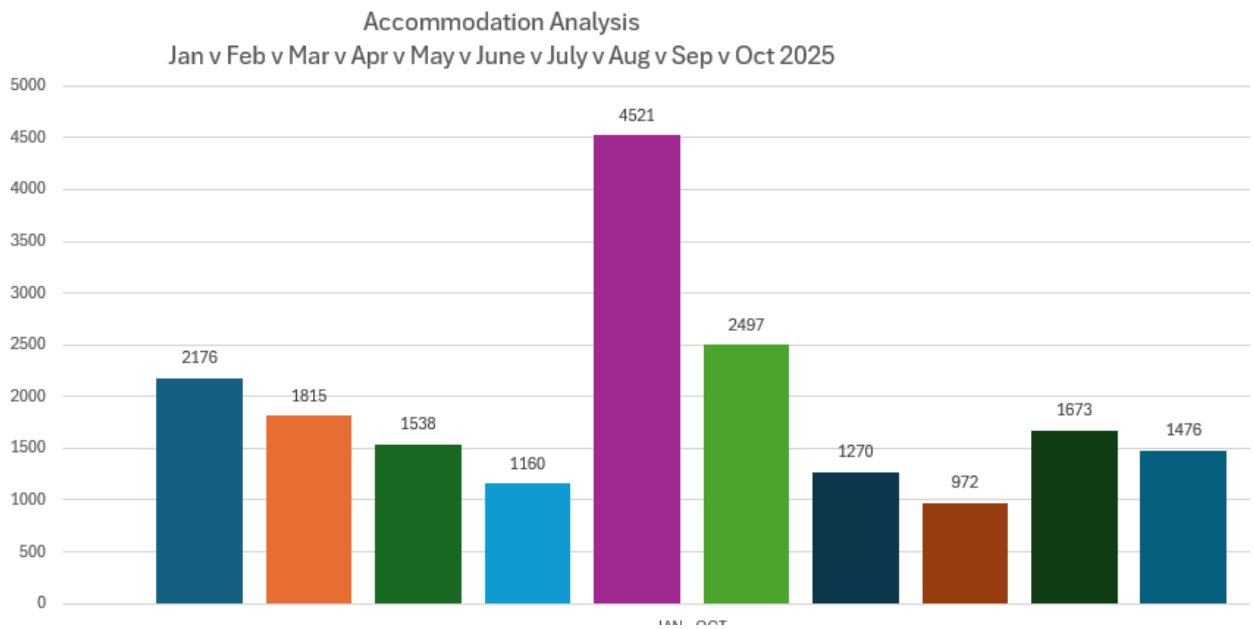
Animal / Wildlife experiences remain popular, and we have seen a growth in interest for the Plett Wineland businesses.

2. **ACTIVITAR BOOKINGS (Real-time activity booking using the online Plett Tourism Activitar page):**

ACTIVITAR	# of bookings	Commission
NOVEMBER	2	R550
OCTOBER	2	R275

STATISTICS / ACCOMMODATION ANALYSIS

1. **ACCOMMODATION INTEREST (visitors to the website that view accommodation options):**



2. **GENERAL OBSERVATIONS (RESEARCH):** ***Sharing available tourism research and industry reports is vital for strengthening local tourism, as it provides stakeholders with valuable insights into visitor behavior, market trends, and emerging opportunities. Access to this information helps businesses and organizations make informed decisions, adapt to changing conditions, and align their offerings with traveler expectations. By circulating these resources, the local tourism sector builds collective knowledge that supports growth, resilience, and long-term competitiveness.***

November 2025

- **No Research available**

October 2025

- SA Tourism Dry Tourism Report (Annexure A)
- STATS SA Report on infrastructure supporting the flow of goods, travel and communication. Public-sector capital expenditure continued an upward trajectory, rising to R276 billion in 2024 from R234 billion in 2023. This marks a third successive increase following a five-year downturn. Explore capital expenditure, as well as other stories, in this edition of Stats Biz. (Annexure B)

TOURISM & TRAVEL TRADE MANAGEMENT & PARTICIPATION

1. **TRAVEL TRADE ENGAGEMENT / CAMPAIGNS / JOURNALIST AND INFLUENCER ENGAGEMENT**

SEPTEMBER	OCTOBER	NOVEMBER
1. FAM Trip for Amina Jones with Trips and Beyond 2. Itinerary for Jim Freeman from The Citizen Publication. 3. Itinerary for James Fouche from Muse Magazine.	1. Collaborated with James Fouche from Muse Magazine with an article on Family Travel in Plett. 2. Collaborated with James Fouche on an article about the Plett WInelands. 3. JMI with Plettenberg Bay Wine Route for a FP advert in Muse Magazine.	None

MEDIA SPONSORSHIP AND JMI ANALYSIS

1. **MEDIA PARTNERSHIP ENGAGEMENT (NOT FUNDING, A QUID PRO QUO TO PLETT TOURISM)**

   We continue to engage with local businesses and other avenues for sponsorships in the form of Joint Marketing Initiatives and Media Partnerships. The negotiations and value;

   OCTOBER

   - Bayview Hotel; R7 500

   TOTAL PROCURED: R7 500

2. **MARKETING FUNDS PROCUREMENT (DIRECT FUNDING FOR SPECIFIC JOINT MARKETING INITIATIVES)**

   NOVEMBER

   - BLOU Tourism Levy contribution; R6 040.50
   - MUSE JMI contributions; R8 000.00

   TOTAL MARKETING FUNDS PROCURED: 14 040.50

   OCTOBER

   TOTAL MARKETING FUNDS PROCURED: 0

3. **SPONSORSHIP PROCUREMENT**

   We continue to engage with corporates and institutions for sponsorships.

4. **OCTOBER, NOVEMBER BEACH ACTIVATIONS:** NIL; Beach activations only take place in December and January

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MEDIA MANAGEMENT

1. **NICHE MARKETS**

   Our communications include direct to the public, business to business to our local tourism industry, engaging the tourism industry and stakeholders across South Africa and the world. We are focusing on niche markets that are desirable by both domestic and international markets. This includes **niche markets** (and communities to market to) for Food & Wine, Adventure & Nature, and Arts & Culture, including the Plett Ocean Festival and Plett Arts Festival social media accounts and the niche mailers: Plett Adventure Chronicles, Plett on a Palette and Through the Grapevine (previously weekly sips) and those have provided our best open rates for mailers to date.

   We are actively engaging on Facebook groups for Plett's various neighbourhoods/villages to ensure that all of the Bitou communities are aware of our news and goings-on.

   The Plett Tourism Whatsapp groups include public "Plett it's a feeling!" for general news, industry groups for accommodation, restaurants, activities, events, township tourism and tourism services which we use to communicate relevant information.

   A comprehensive content strategy is essential for ensuring consistent and impactful communication across social media, print, and radio channels. By aligning messaging, visuals, and storytelling across platforms, the destination can reach a wider audience, reinforce its brand identity, and engage both potential visitors and local stakeholders. A well-planned strategy also maximizes marketing resources, strengthens campaign effectiveness, and builds long-term awareness and loyalty for the tourism offering. PT will be introducing the new content strategy during Q3 and Q4 of the 2025-2026 year.

2. **MEDIA STAKEHOLDER ENGAGEMENTS**
   - James Fouche; freelance journalist from Muse Magazine and other lifestyle publications. PT to enter a JMI (Joint Marketing Initiative) with the Plettenberg Bay Wine Route for a DPS with a Full page advert in the December issue. PT to coordinate with participating products.
   - Jim Freeman; journalist from The Citizen magazine. PT created a customised itinerary for his visit in Plett. The focus of the visit was for wine industry and luxury lifestyle products and services only.

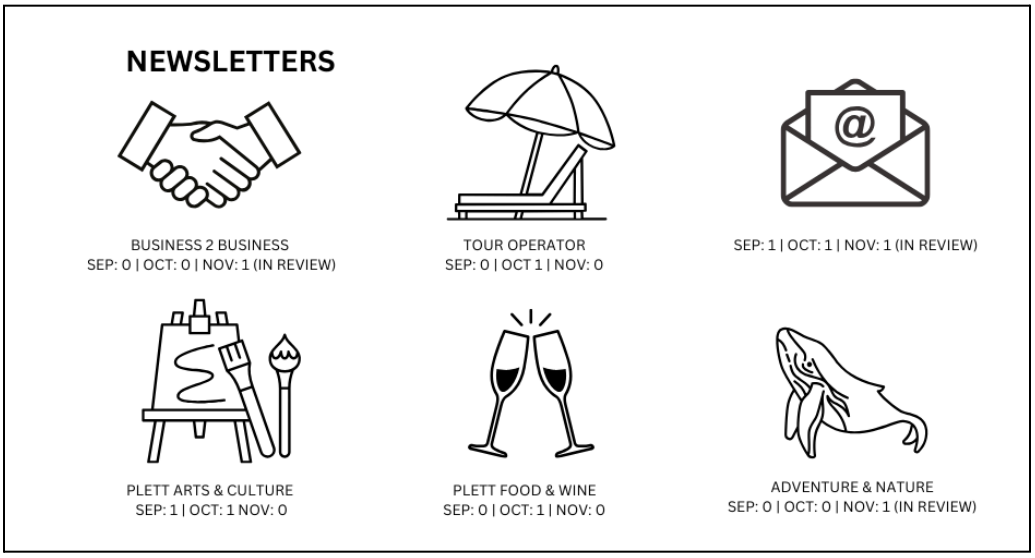
- Local and provincial media invited to attend select events at the Plett Arts Festival.
- The Times Plett & Knysna advertising negotiations for 4 x issues
- Contributed articles for Rove Magazine, Robberg Equestrian Summer Booklet, and Media 24's Wine Route of SA Guide and contributed resources and high resolution images to KP Herald and South Magazine.
- Responded to SA Wine request for video and photo content for TikTok
- Contributed to World Cetacean Alliance's monthly news feature on Whale Heritage Areas
- Contributed article for Summer Dreams publication
- Contributed article for The Times Summer publication
- Collaborated with Rove Magazine, Bayview Hotel, Offshore Adventures and Ocean Safaris for a giveaway in the summer issue.

3. COPYWRITING, PRINT & RADIO CREATIVE AND MANAGEMENT

- News articles and blogs: **September: 12 | October: 14 | November: 7**
- Media Releases: **September: 1 | October: 2 | November: 2**
- Media contributions (info requests): **September: 1 | October: 6 | November: 7**
- Print adverts placed: **September: 0 | October: 2 (The Times, Robberg Equestrian Centre) | November: 0**
- Radio contributions:**September: 2 | October: 0 | November: 0**
- Google Adwords Campaigns: **September: 1 | October: 1 | November: 1**
- FB/Insta Advert Campaigns: **September: Spring & Plett ARTS Festival | October: 0 | November: 0**

The majority of the Plett Tourism advertising campaigns are done out-of-season and quarterly with a focus on our anchor events - Plett Wine & Bubbly (April), Plett Ocean Festival (July) and Plett Arts Festival (September).

4. NEWSLETTERS



5. BULK MAIL / NEWSLETTER STATISTICS

NOVEMBER

- November: Mailing list on **9226**
- November: On average, **2220** of recipients opened the newsletter
- November: On average **198** of them clicked on a link
- November: **3** bulk mailers sent out in total

OCTOBER

- October: Mailing list on **9504**
- October: On average, **2528** of recipients opened the newsletter
- October: On average **393** of them clicked on a link
- October: **3** bulk mailers sent out in total

Tracking newsletter open and click-through rates is essential for understanding how effectively content resonates with subscribers. High engagement indicates that readers find value in the updates, while lower rates highlight opportunities to refine messaging or offers. Growing the newsletter mailing list is equally important, as it expands the reach of key tourism updates, promotions, and events, helping to build stronger connections with potential visitors and encouraging repeat engagement over time.

6. COMPREHENSIVE MEDIA FEATURES NOTED

NOVEMBER 2025		
PUBLICATION	**ARTICLE TITLE**	**ARTICLE LINK**
Garden Route Info	Plett Summer Readiness	Article
Monocle	The Quiet Luxury of Keurbooms	Article
Getaway Magazine	Tracing Old Holiday Routes Across South Africa	Article
Vogue Magazine	Women-led equestrian retreats are redefining how we heal with horses	Article
Getaway Magazine	5 Western Cape alternatives to Plett Rage	Article
Daily Investor	South Africans flock to these semigration hotspots	Article
Southern Africa's Travel News	CapeNature Reserves Go Cashless	Article
Herald Live	Plett beaches retain Blue Flag Status	Article
KP Herald	Plett opens gardens to inspire	Article
Getaway Magazine	8 stops that define a south african summer road trip	Article
KP Herald	Blue Flags fyling proudly	Article
Algoa FM	Festive family Christmas Market	Article
News24	Top Billing comeback celebrates SA's most beautiful beaches	Article
Travel and Tour World	Why Plett etc. are booming travel destinations you didn't know about	Article
Lifestyle and Tech	The Plettenberg named the best hotel in South Africa	Article
Getaway Magazine	5 Beach Cafes you'll fall in love with this summer	Article
SA History online	Tracing the old holiday routes across South Africa	Article
Travel and Tour World	Plett etc redefine luxury	Article
Getaway Magazine	Coastal destinations redefining luxury in the African riviera	Article

Daily Maverick	Nationwide plastic ban and waste management reforms will reclaim South Africa's environment	Article
Getaway Magazine	The early booker's guide to the festive season	Article
Getaway Magazine	CapeNature goes cashless at these 5 reserves	Article
Herald Live	Sanlam-SANparks SMME fund: a proven model for scalable impact	Article
Algoa FM	Nineteen Garden Route beaches have Blue Flag status	Article
Getaway Magazine	How to plan the perfect summer date	Article
I newspaper	I left London for south africa and now wake up to pink sunrises and elephants	Article
KP Herald	Plett Gardens bloom for PAWS and a good cause	Article
News24	Reader home: a new chapter in Plettenberg Bay	Article
Get Experience.com	Exploring Watamu, Lamu Island, Plettenberg Bay, and Benguerra as Premier Sustainable Luxury Travel Destinations	Article
IOL	Savour the best of South Africa: the foodies guide to irresistable summer flavours	Article
The South African	Plett Rage Safety Tips	Article

Sunday Tribune (print)	Savour the best of South Africa: the foodies guide to irresistible summer flavours	Article
Getaway Magazine	Scenic Trails that don't require hiking boots	Article
DFA	Plett Rage: Party Smart, Stay Safe	Article
Getaway Magazine	Digital Nomad Stays: Where to work and wander this summer	Article
The Mercury	Stay safe: essential warnings for young people ahead of Matric Rage	Article
IOL	Safety first: essential tips for Matric Rage students in South Africa	Article
IOL	Celebrate smart: Matrics urged to stay safe this festive season	Article
Knysna Plett Herald (print)	Plett Street Mile streaks ahead	Article
Getaway Magazine	The best coastal restaurants serving the Catch of the Day	Article
Daily News	Cruelly confined Josh the macaw finds a new life at Birds of Eden	Article
Business Tech	PnP launching new Korean markets across South Africa this summer	Article
Knysna Plett Herald	Plett Street Mile streaks ahead	Article
Time Out	Get Lucky Summer 2025	Article
2OceansVibe	Air du Cap's summer bookings are soaring	Article
Knysna Plett Herald	Plett youth light up the stage at ASAP showcase	Article
George Herald (print)	25 Years and still raging	Article
Knysna Plett Herald (print)	25 Years and still raging	Article
Knysna Plett Herald	Plett Shark Spotters given a lifeline	Article
Getaway Magazine	Where kids can learn about wildlife without going on a big 5 safari	Article
Daily Maverick (print)	Rage boosts Plett economy but drains parents' wallets	Article
Complete Golfer	Wow - what a place	Article
Rove Magazine (print)	Plett's Blue Flag Beaches	Article
Rove Magazine (James Fouche #1)	Kids Rule in Plett	Article

World Cetacean Alliance Month Feature	Plett's Humpback Dolphin Research	Article

OCTOBER 2025		
PUBLICATION	**ARTICLE TITLE**	**ARTICLE LINK**
The South African	The 5 Best Places in South Africa to Visit This Summer	Article
KP Herald	Plett ARTS Festival promises to paint the town	Article
IOL (Independent Online)	Family friendly destinations for a memorable break	Article
Daily Investor	Cape Town coming for Joburg's Crown	Article
Travel and Tour World.com	Plett ARTS Festival in South Africa a fusion of art, music and nature	Article
Travel and Tour World.com	Bitou Birding Festival returns to Plett	Article
Herald Live	Legends Cycle Tour	Article
The South African	Secret Swim raising awareness of breast cancer with a splash	Article
News24	5 Stoep Ideas to Welcome Summer	Article
Getaway Magazine	10 Things to put on your South African summer bucket list	Article
KP Herald	Plett ARTS Festival returns	Article
Travel and Tour World.com	Bitou Birding Festival	Article
Herald Live	New family activity to spice up summer	Article
Herald (Print)	New family activity to spice up summer	Article
Daily Investor	South Africans are moving to these small towns	Article
KP Herald	The Plettenberg named the best hotel in South Africa	Article
Herald Live	Residents puff out their chests for birding festival	Article
Herald (Print)	Residents puff out their chests for	Article

	birding festival	
Biz Community	South African hotels shine in Conde Nast Traveler's Awards	Article
Complete Golfer	Sunshine Tour ushers in a new era	Article
The South African	Western Cape hotel named the best in South Africa	Article
Drift Travel	Why South Africa should be on your bucket list in 2025	Article
IOL (Independent Online)	South Africa's top 15 award-winning hotels	Article
MSN (Search Engine)	Six must-visit Garden Route towns to visit this summer	Article
Bona.co.za	Top SA beaches that are known for surfing	Article
The South African	The best south african road trips for every type of traveller	Article
Getaway Magazine	7 local destinations that tiktok was right about	Article
The South African	Conde Nast named this hotel as the best in the world	Article
Knysna Plett Herald (print)	Plett opens gardens to inspire	Article
Biz Community	CapeNature goes cashless at key nature reserves	Article
Rove Magazine	Plettenberg Bay Family Travel Guide	Article

Using Google Alerts and other free media monitoring tools is an effective way for the tourism industry to track media mentions and stay informed about how the destination is being represented. These tools allow tourism organisations to quickly identify coverage, respond to opportunities, and measure the impact of marketing efforts. Regular monitoring helps maintain brand reputation, uncover trends, and ensure timely engagement with both media outlets and potential visitors.

7. **NEWS ARTICLES AND MEDIA RELEASES WITH A TOWNSHIP & VILLAGE COMMUNITY FOCUS**

Plett tourism focuses on 4 x marketing pillars, we actively engage with township tourism businesses on demand and include 'iKasi Life' township focused articles when submitted. Visit Kwano has been encouraged regularly to submit tourism news from Kwanokuthula to be featured..

8. **MEDIA HIGHLIGHTS (LEADS FOLLOWED)**

Opportunities to contribute to publications (online and in print); this may include contributions of a photograph, article, comment, or itinerary for an article to be written.

OCTOBER & NOVEMBER 2025

PUBLICATION	JOURNALIST / CONTACT	COMMENTS
KP Herald	Chris van Gass	Summer Article
Robberg Equestrian Summer Booklet	Robberg Equestrian	Contributed article
Rove Magazine	Milou Staub	Contributing article and sourcing a summer giveaway
South Magazine	Rose Buchanan	Contributed high resolution images for upcoming issue
Media 24 Wine Routes of SA Booklet	Solanie Blom	Contributed map, high resolution images and article on the Plett Wine Route
Various publications	James Fouche	Hosted & created itinerary for journalist who writes for various publications

TOURISM DESTINATION MANAGEMENT

1. **PLETT TOURISM ASSOCIATION SUCCESSES**
    - The Plett Tourism Association continues to contribute to the **public/private sector Marketing Steering Committee** with the Garden Route District Municipality, Western Cape Department of Tourism, Wesgro, FEDHASA, SATSA and SA Youth Tourism will be assisting the Garden Route Development Agency with the placement and strategy for Regional Tourism Marketing.
    - **Membership** of the Plett Tourism Association has **grown steadily**, from 677 to 701.

- Plett Tourism managed a successful Plett Summer Festival, the public service education and awareness on the Rabies Epidemic and the facilitation of successful beach activations during December.

2. **PLANNING & 3-YEAR STRATEGY:** The Association is focused on the Business Strategy objectives to increase desirability of greater Plett as a tourist destination visitation, increase the competitiveness of greater Plett as a tourist destination, provide communication to members on matters relating to local and regional tourism, process enquiries regarding local and regional tourism, and provide input into local tourism development of policy plans and programmes that impact local and regional tourism.

STAKEHOLDER RELATIONS

PT meets with key stakeholders; including:

- Bitou Municipality and political stakeholders
- Plett Ratepayers Association
- Plett Businesses
- National, provincial and regional tourism stakeholders

1. **Bitou Municipality and municipal stakeholder involvement**

   October & November:
   1.1 Mayor's office, Deputy Mayor's office, LED office and PT in Council Chambers (01/10/25)
   1.2 Consultation with BM Communications office (N Buso) regarding water-wise campaign (02/10/25)
   1.3 Deputy Mayor's office (S Nkomo) for assistance with special accommodation request (06/10/25)
   1.4 Township Tourism Report / Discovery for Year 1 and Year 2 of contract (N Kolwepie / B Richardson) (14/10/25)

2. **Plett Business Chamber**

   October & November: no meetings held.

3. **Plett Ratepayers Association** -

   October & November: no meetings held

4. **National, provincial and regional stakeholders**

   October & November:
   4.1 GRDM request for survey results
   4.2 Wesgro supplier database update for Bitou Tourism products
   4.3 GRDM / PT SLA meeting (31/10/25)

5. **General**

October & November

5.1 Plettenberg Bay Wine Route Media Partnership Agreement presented

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OFFICE ADMINISTRATION & MANAGEMENT

1. **VISITOR INFORMATION CENTRE**
    a. Two personnel members man the Visitor Information Office and continue to provide telephonic, electronic and walk-in communication for visitor enquiries.
    b. Management of brochure displays and assistance with use of the hotdesk, and third party boardroom bookings.

2. **GENERAL OFFICE OPERATIONS**
    a. Weekly consultant status and planning meetings every Monday.
    b. Weekly status meetings with office staff every Monday.
    c. Front of House management, shifts and office hours: 9 am - 5 pm on weekdays. Saturday shifts in July for school holidays. Next Saturday shifts in October school holidays.
    d. The hot desk - a workspace and wifi.
    e. House-keeping, recycling, maintenance and upgrading of equipment, signage and collateral is on-going.
    f. The asset list update took place in February
    g. Backup of laptops is ongoing.
    h. The Entrepreneurs & Youth Business Development webpage is updated regularly with training, funding and business opportunities, marketing tips and interesting articles.
3. **ENTREPRENEURS WEB PAGE INFORMATION POSTED**

01 Oct 2025	Construction Information Session (CIS) Expo
07 Oct 2025	Garden Route Skills Mecca Forum tackles unemployment

4. **EDUCATIONALS AND UPSKILLING**

MONTH	ACTIVITY
October	Attendance of Informal Traders Workshop (LED)
November	No educationals

5. INFORMATION OFFICE VISITOR STATS

MONTH	SA VISITORS	INT VISITORS	TOTAL
October	33	31	64
November	24	31	55

FILM PRODUCTION PERMITTING AND ENGAGEMENT

MONTH	NAME OF PRODUCTION	LOCATION	STATUS
October	1. Shootaways International Reality Show 2. Shootaways Game Show 3. Shootaways Production 3	The Waves Beach Kettle Beach tbc	Permit granted. Shoot in progress Permit granted. Shoot in progress In pre production
November	Shootaways. Prod 1,2 & 3.	The Waves and Kettle Beach	In production. Wrapped on 28 November

EVENTS & ACTIVATIONS MANAGEMENT

PLETT FESTIVALS

- *The Plett Ocean Festival is in the planning*
- *Support and consultation took place on the Plett Bitou Birding Festival 2025*
- *Plett Arts Festival was held from 3 - 12 October. Reports are in progress*
- *Initial planning meetings for Plett Wine & Bubbly Festival 2026*

EVENTS CALENDAR

a. The annual calendar is updated daily and distributed weekly to stakeholders including Bitou Municipality departments.
b. The Daily Diary is distributed monthly to media stakeholders.
c. Event pages are created on the PT website, and the events are included in the PT social media and digital marketing platforms.
d. There are 206 events on the calendar for 2025, as at the end of November. (171 in Oct)
e. The 2026 calendar has been listed on the PT website and is being populated.

OCTOBER EVENTS

Walking Backwards into Awareness Part 1	4 Oct	Lookout Beach
Plett Sunrises	4 Oct	Piesang Valley Hall WS
The Creative Breath Workshop	4 Oct	The Space Between
Walking Backwards into Awereness Part 2	5 Oct	Lookout Beach
Live Cartoon Portraits	5 Oct	Piesang Valley Community Hall
Bronze Fields Sessions	5 Oct	Bronze Fields Farm
Ceramic Workshop	6 Oct	Piesang Valley Hall WS
Perspectives Exhibition Opening	6 Oct	Barrington's, Piesang Valley Road
Kids Cyanotype Printing Workshop	6 Oct	Garden Route Centre for the Arts, 15 Gonzales Street
The Art Workshop	7 Oct	Plett Quarter, Main Street
Lines in Motion	7 Oct	Yoga Space, 6 Wilder Street
Kids Texture Hunt & Stamp Making Workshop	7 Oct	Garden Route Centre for the Arts, 15 Gonzales Street
Inktober Doodles	7 Oct	No. 10 Main Street, next to FNB
Talks and Conversations	7 Oct	Barrington's, Piesang Valley Road
Charcoal Drawing - Gary Davis	7 Oct	Piesanga Valley Community Hall
Inktober Doodles	7 Oct	No. 10 Main Street, next to FNB
Walking Backwards under the Full Moon	7 Oct	Lookout Beach
Pottery Workshop	8 Oct	Raphaeli Waldorf School, Airport Road
Watercolour Technique	8 Oct	Piesang Valley Community Hall
Intuitive Painting	8 Oct	Olive Hill Farm, Airport road
Collage with Tessa Kay Scott	8 Oct	Raphaeli Waldorf School, Airport Road
Silk and Soul featuring Auriol Hays	8 Oct	Lookout Deck Downstairs
Strauss & Co Art Valuation Day	9 Oct	Slops, Melvilles Corner

Discover the Craft of Wet Felting	9 Oct	Piesang Valley Hall WS
Concertina Sketchbook Workshop	9 Oct	No. 10 Main Street, next to FNB
Bronze Pouring Demonstration	9 Oct	Bronze Fields Farm
Talks and Conversations	9 Oct	Barrington's, Piesang Valley Road
Great Gatsby Jazz Night	9 Oct	Sotto Restaurant & Lounge
The Story of Eva Cassidy	10 Oct	White House Theatre
A Call to Oneness	10 Oct	Plettenberg Bay
Barrington's Oktoberfest	11 Oct	Barrington's, Piesang Valley Road
Conversations with the Land	11 Oct	Cairnbrogie Barn
Afterglow on Main	11 Oct	Eleven on Main
Art in the Park	12 Oct	Barrington's, Piesang Valley Road
The Power of Art	12 Oct	Plett Quarter, Main Street
Wearable Art Fashion Show	12 Oct	Barrington's, Piesang Valley Road
Jazz at The Palms	12 Oct	The Palms at Ivory Haus, Main Street
SEEFF Tour de Plett 2025	18 Oct	Tafika Farm Redford Road the Crags
Ard Matthews	18 Oct	Slops, Plett
Workshop series: Change leaders for human - baboon coexistence	21 Oct	Piesang Valley Community Hall & Nature's Valley
PLAY-ON	21 - 25 Oct	St Peters Church
Plett Bitou Birding Festival	24 - 31 Oct	Various Venues across Plettenberg Bay
Alton Zakay - Opening of Season	25 Oct	Formosa Primary School
Plett Pink Walk	31 Oct	Longstone Park

NOVEMBER EVENTS

Open Plan Pictures Programme	1 Nov	Old Nick
Plett Music Academy Concert 2025	1 Nov	PEF Church

Mermaid Ball 2025	8 Nov	Plett Lifesaving Club
Plett Open Garden Day	8 Nov	Several different gardens around Plett
Plett 4th Annual Chill - Out	8 Nov	New Horizon Sport Ground
Biogen Gold Tour Grand Prix	12 - 16 Nov	Robberg Equestrian Park
10 Goal - Rhone Hill Genesis Cup	24 - 28 Nov	Kurland Estate
4 Goal - Rhone Hill Genesis Cup	24 - 28 Nov	Kurland Estate
Earth & Restore - 18 Days of Wellness Kwendalo, Plett	24 Nov - 17 Dec	Kwendalo, Plett
Plett Rage 2025	28 Nov - 4 Dec	Central Beach and Cairnbrogie Farm
All White Gospel Extravaganza	29 Nov	Kwanokuthula Primary School

SUPPORT FOR COMMUNITY EVENTS

EVENT DATE	EVENT	CONTACT	CONTRIBUTION
October	BM Speaker Event	Ambombo@plett.gov.za	5 bucket hats
29 October	BM Informal Traders Workshop	ambali@plett.gov.za	30 caps
November	Konco sports	Athenkosi Konco	3 bucket hats

ACTIVATIONS APPLICATIONS - CORPORATE MARKETING IN DECEMBER

MONTH	NAME OF PRODUCTION	LOCATION	STATUS
October	Superbalist Tropika Rhodes Juice	Hobie Beach Central Beach Central Beach	Work in progress
November	Samsung Bus	Central Beach	Work in progress

MEMBERSHIP

1. MEMBERSHIP STATS

MONTH	PAID MEMBERS	FREE MEMBERS	ACCOMM	REST	ACTIVITIES	SERVICES	TOTAL
SEPT	75	645	258	151	179	132	720
OCT	79	642	258	151	179	133	721
NOV	80	642	259	152	179	132	722

We engage weekly with in-person or online meetings, with potential new members and existing members. The objective is to familiarise them with the Plett Tourism website, to highlight their member benefits and to answer any questions or concerns.

2. MEMBERSHIP MEETINGS

MONTH	MEMBER	IN-PERSON/VIRTUAL
September	1. Luxury Hideaways 2. Maple Ranch Adventures	1. In-person 2. In-Person
October	None	None
November	None	None

TOURISM DESTINATION DEVELOPMENT

STRENGTHS AND WEAKNESS (what we have done and areas that we are struggling and/or it is not working)

PROJECT 1: PLETT BEACHES AND VIEWPOINTS OVERVIEW

This project looks to continue the promotion of beaches and waterways as a primary selling point for the town. It is crucial that the municipality provides quality assurance of existing nature-based attractions, including viewpoints, Central beach precinct, public beaches, and public natural attractions. Our greatest assets need to be reviewed with a focus on the upkeep / maintenance and security of these attractions. There is opportunity to identify nature-based tourism offerings associated with key regional waterways that have the potential to be future tourism drivers. The marine life, waterway adventure and nature products will be promoted under the Plett Adventure & Nature marketing pillar, with exposure enhanced with a high-profile PT anchor event (the Plett Ocean Festival and Marine Science Symposium).

NAME	OCT	NOV	DEC	STATUS
Cetacean Whale Heritage Site promotions	X	X		STRENGTHS: PT continues to promote the status of the area as a WCA location. WEAKNESS: Previous / Local Committee would like PT to be more focused on the accolade and to put funding towards promotions. Present / no longer an issue.
Signal Hill community engagement				STRENGTHS: A proposal for a sponsored "Art Bench" is being investigated. WEAKNESS: Previous / No longer a viable option. Present / new locations being investigated.
Blue Flag Beach promotions	X	X		STRENGTHS: PT continues to promote the Blue Flag beaches as a USP for the area; special attention to the recent awards has been highlighted. WEAKNESS: NA
Plett Shark Action Group Season Readiness		X		STRENGTHS: PT sits on the Board to represent the Tourism sector; other stakeholders include the Bitou Municipality, NSRI Plett, Plett Shark Spotters, CapeNature and private business. WEAKNESS: Previous / Lack of resources to raise additional funding, inconsistent meetings Present / additional assistance given to help with fundraising efforts through the Plett Ocean Smart programme.
Cape Fur seals rabies epidemic	X	X		STRENGTHS: Standard protocol investigated and sent to Bitou Comms and shared with stakeholders. WEAKNESSES: Previous / Reporting structure is flawed. Present / no longer an issue. New warning sent through by CN for tourists, important for Summer.

Plett Ocean Smart / Plett Shark Spotters	X	X		STRENGTHS: As a PSAG committee member, to assist the Plett Ocean Smart NPC with sponsorship opportunities. WEAKNESSES: Previous / There is nobody dedicated to assist with the fundraising; lack of resources. Present / PT assisting with additional fundraising efforts for the Life Guard Huts.
Shark Flags				STRENGTHS: No additional engagement to date.. WEAKNESS: Previous / LED is not familiar with the Plett Shark Action Group activities, and will be speaking with the MM to discuss future involvement for LED. Present / no communication given.
Plett Ocean Festival	X	X		STRENGTHS: PT has been securing additional funding for the event with individual brands. PT presented a successful festival, the 4th year running. PT actively engaging 2026 sponsors. WEAKNESS: Previous / Additional funding is required to grow the youth education aspect of the festival - the platform to engage with local youth about the sustainability of our most unique selling point in Bitou - our coastline, waterways and marine life. Present / a Sponsorship Representative has been appointed and is actively engaging for the 2026 festival.
Nature's Valley Trust Marine and Coastal System Programme Report	X			Strengths: Nature's Valley Trust has done an in-depth programme report which is focused on our Marine Economy. Four main categories have been identified: fishers, bait collectors and marine harvesters; beach and water users; land-based nature users; and boat-based tourism operators. (please reference the attached report). PT provides media services when information is presented. WEAKNESSES: NA

PROJECT 2: CULTURE, HERITAGE & ARTS INVIGORATION OVERVIEW

Plett has a diverse cultural heritage and is trying to assist cultural and experiential products with marketing opportunities. This project aims to reinvigorate the region's arts and culture tourism experiences.

NAME	OCT	NOV	DEC	STATUS
Plett Goes Paleo promotions				STRENGTHS: PT engagements with Wesgro and the Robberg Coastal Corridor project is ongoing. WEAKNESS: Additional funding / sponsorship is required to expand this project.
Plett Arts Festival	X	X		PT production of the PAF 2025 (Oct 3 - 12) was a success.
Tshisa Talent/ Lunchbox Theatre	X			Plett Arts Festival engagement
School participation	X			STRENGTHS: Murray High, Plett Sec, GBC and Oakhill

in Plett Arts Festival				engagements have commenced to include them for the 2025 festival. Raphaeli Waldorf participation in Plett Arts Festival WEAKNESS: No traction. Difficult to get buy-in from the schools. They have busy schedules
Community cultural groups	**X**			STRENGTHS: Riel dancers, Abahlanyisi xhosa dance group, Enrico Sam Green Valley participation in Plett Arts Festival. WEAKNESS: Previous / Additional funding / sponsorship is required to assist with the marketing collateral needed for this project. We have difficulty identifying who these groups are. Present / issues remain the same
Tshisanyamas & craft	**X**			STRENGTHS: On-going updating of the Kasi Lifestyle videos and engagement with food and craft offerings in the townships. PT purchases local beaded items for gift bags. PT continues to support promotions. WEAKNESS: Previous / No traction with participation in the festival programmes. Present / engagement with Visit Kwano has been successful and continues.
GENERAL OBSERVATIONS				
Community Hall upgrades	**X**	**X**		STRENGTHS: They are perfectly placed for events in the different communities and the infrastructure and furniture are available. WEAKNESS: Attention to the community halls is long overdue. There is no adequate booking system, double bookings occur regularly. There is a lack of furniture in the halls, toilets are broken and dirty. Staff duties are not being carried out. ***This still remains an issue - to our knowledge it has not been addressed.***
Kwanokuthula and New Horizon Amphitheatre Qolweni Hub	**X**	**X**		STRENGTHS: They are central and adjacent to the libraries WEAKNESS: A clear and concise strategy needs to be developed to identify the best way to use the theatres, possibly in collaboration with the libraries and volunteer reading and storytelling programmes. Qolweni Hub is neglected, overgrown, not complete, unused, unmanaged. ***This still remains an issue - to our knowledge it has not been addressed.***

PROJECT 3: PLETT TRAILS NETWORK - HIKING TRAILS & MTB TRAILS OVERVIEW

Plett features a network of iconic hiking trails that will be collectively recognized as one of the best nature trail networks in South Africa, acting as a major regional and national tourism driver. This position will be achieved through promoting Green Flag trail status in Plett, encouraging new trail installations to receive Green Flag status, and by delivering a thought-out promotional plan.

NAME	OCT	NOV	DEC	STATUS
Plett Trail App promotions	X	X		STRENGTHS: PT continues to promote the Plett Trails App, however all information is now being transferred to a mobile-friendly website. WEAKNESS: Previous / Additional funding / sponsorship required to list the app on an official App Store and to add functional value to the app platform. Present / all app information is being integrated onto the mobile-friendly Plett Trails website.
Trails billboard on the N2	X	X		STRENGTHS: No additional engagement to date. WEAKNESS: Previous / Additional mural / signage opportunities need to be explored to strengthen the attractiveness of the town to visitors. Present / we still continue to chase different BM departments to identify opportunities for murals and signage in all township and other high-traffic areas.
Plett Trail Stakeholder meetings				STRENGTHS: PT working with the consultant to schedule the next meeting. WEAKNESS: The Trail Stakeholders are not proactive with each other to foster better relationships and regular communication.
Galeo Saintz: World Trails Network and Green Trails Accreditation				STRENGTHS: Promotion and registration on international platforms and converting app to a dedicated website. Stakeholder meeting scheduled for Q4. WEAKNESS: Previous / Additional funding / sponsorship required to include township urban trails within the Green Flag accreditation process. Present / lack of interest from public and private sector stakeholders when the opportunity has been left to them to follow-up.

PROJECT 4: TOWNSHIP TOURISM GROWTH & DEVELOPMENT OVERVIEW

Township tourism products need to be identified for each ward. It is essential to evolve the township tourism offering to ensure they continue to appeal to the visitor market and drive visitation and help create job opportunities throughout Bitou. This will only be achieved through commitment and participation by the BM LED department. Possibly investment in new infrastructure to improve the customer experience, grow the demand, and enhance access to and around the townships. This approach will see infrastructure investment complemented by the attraction of new businesses who have the capacity to offer new tourism attractions that appeal to a broader tourism customer base. The BM will need to commit to the personal safety of guests, security and quality assurance of the designated area (lights/road access/debris/potholes) for identified projects.

NAME	OCT	NOV	DEC	STATUS
WTM Africa 2026 SMME Candidates				STRENGTHS: PT assisted with marketing materials printing, accommodation and transportation. Additional mentorship with meetings and post-follow up commenced. WEAKNESS: Previous / NA. Present / PT to start engagement process with LED to identify potential candidates to choose from for 2026 WTM.
Intern Job Placements	X			STRENGTHS: PT Continues to engage with Misuyolo PTY LTD for venues, facilitators and hosts to place 150 guide and food and beverage learners. Venues and facilitators have been confirmed. PT has an intern from the GRKK Skills Mecca tourism placement project until May 2026 (18 months) WEAKNESS: Previous / LED requires a formal written agreement between the BM and Misuyolo to formalise the relationship. This has not been facilitated. Formal agreement has yet to be completed. Present / PT to start the engagement process with LED to rectify engagement problems.
Media Tour for Township & Village Tours				STRENGTHS: WEAKNESS: NA.
Township & Village Tourism Public Participation meetings	X			STRENGTHS: PT submitted a full Public Participation. PT participated with an informal trading workshop for season readiness. WEAKNESS: Previous / NA. Present / PT to start the engagement process with LED to rectify engagement problems.
Kwanokuthula Township Tourism Whats App Group	X	X		STRENGTHS: This is an ongoing WhatsApp group gaining new members and growing weekly. WEAKNESS: NA
Kwanokuthula Township Tourism Forum Meeting	X	X		STRENGTHS: The Forum is formalising as a registered entity. PT has met with the forum, PT awaits further information.

				WEAKNESS: The first meeting was not attended by LED; the 2nd meeting was cancelled - no new date as of yet.
'Sew Plett' Project	**X**	**X**		STRENGTHS: PT continues to work with the project for procurement of gift bags (for Plett Tourism) and shoe bags and laundry bags (for the local accommodation industry). Proposal has been sent for a sponsorship request. WEAKNESS: NA
Plett Urban Birding Trails Project				STRENGTHS: Friends of the Piesang Valley Trail has been established to upgrade the area and trail which will be included in the 2025 Plett Bitou Birding Festival. The trail in Kranshoek is being developed for inclusion in the 2025 Plett Bitou Birding Festival. WEAKNESS: Additional funding / sponsorship is required to assist with the marketing collateral needed for this project to commence.
Cape Town Arts Festival - Bitou artist and event organiser workshops				STRENGTHS: PT has engaged with owner Yusuf Ganief, CEO of CT Arts Festival; and continues to assist with the promotion of artist and event organiser workshops that will commence in March 2025. Engagement continued with marketing assistance from PT for the March AIR Festival (Feb 2025). COMPLETED END APRIL WEAKNESS: PT did not receive a strategy from LED or the Mayor's office regarding the CT Arts Festival workshop programme facilitation in Bitou.
Kranshoek Culture in Civil Society Storytelling Event	**X**			STRENGTHS: PT engaging with community representative Justin Barnado, Nature's Valley Trust and Dr Sandra du Plessis; the event will take place during the Plett Arts Festival. It will include a kids storytelling programme, cultural cooking demonstrations and targeted activities for adults. 80+ Khoi-san dignitaries expected to attend. Funded through private donations and PACUMSA. WEAKNESS: NA

PROJECT 5: FOOD, WINE & AGRI-TOURISM OVERVIEW

The food, wine and agri-tourism market is changing rapidly, so it is essential that the Plett offering continues to evolve and innovate in order to meet consumer demand.

NAME	OCT	NOV	DEC	STATUS
Plettenberg Bay Wine Route promotions	X	X		STRENGTHS: PT continues to promote the Plettenberg Bay Wine Route and the individual services in that industry. 2026 PWB Festival dates confirmed for 1 & 2 May. PT negotiated JMI with Muse magazine for coverage. WEAKNESSES: The wine farms are not all proactive with each other to foster better relationships and regular communication.
Promotion with The Times Plett & Knysna	X	X		STRENGTHS: PT to take a full-page advert in the Autumn issue; focus is on Wine & Food with promotion of events in Mar/Apr/May. Plett Wine & Bubbly to take place at Kay & Monty with the Plettenberg Bay Wine Route. PT has granted permission for all promotional collateral to be used; and will be going into a media partnership agreement. WEAKNESSES: NA
Plett Wine & Bubbly Festival	X	X		STRENGTHS: PT has agreed for the Plettenberg Bay Wine Route to use the title and branding of the PW&B. Confirmed PWB festival dates for 1& 2 May 2026 PT going into a Media Partnership Agreement and actively investigating sponsorship opportunities. WEAKNESSES: None to date.

PROJECT 6: DIGITAL EXCELLENCE

Plett Tourism's website is updated daily, and is a primary site for news along the Garden Route. Our website and digital media channels are extremely popular, and have some of the highest organic traffic of all tourism websites along the Garden Route.

NAME	OCT	NOV	DEC	STATUS
New PT website Strategy	X	X		STRENGTHS: Strategy meeting to present new look and feel and functionality options for the website. Updates have commenced. Launch of new look expected for end Nov 2026. WEAKNESS: NA
Gecko Digital				STRENGTHS: MOU with Gecko Digital signed; introduction to PT members for participation has commenced. Discussions held in Feb to amp up awareness with PT members (Feb 2025)

				WEAKNESS: NA
Plett Arts Festival 2025 website	X	X		STRENGTHS: Updated design with new features completed. Launched on 15 December 2024. Actively updated with new information for the 2025 event. 2026 event promotions to commence. WEAKNESS: Site crash. On-going restoration
Plett Ocean Festival 2025 website	X	X		STRENGTHS: Updated design with new features completed. Launched on 15 December 2024. Actively updated with new information for the 2026 event. Fully populated website to go live in May 2026. WEAKNESS: Delays due to systems crash. On=going restoration to be ready for 2026
Digital Media Coordinator	X			STRENGTHS: New employee has resigned. Intern has been offered, and has accepted the position to be mentored into this role.. WEAKNESS: NA.

TOWNSHIP & VILLAGE TOURISM

1. **TOWNSHIP & VILLAGE TOURISM STRENGTHS:** The Plett Tourism Association has grown its strengths to assist the municipality with growing support from the local private tourism sector, including:
    - Strong Stakeholder Collaboration opportunities
    - Strong unconventional and non-traditional partnership opportunities
    - Strong Market Presence In Key Source Markets opportunities
    - Growing confidence of private sector confidence in public sector
2. **TOWNSHIP & VILLAGE TOURISM WEAKNESSES:** Throughout Bitou, there are several tourism challenges that should be addressed by the municipality to allow for the emerging township tourism businesses to flourish:
    - Skill shortages and limited capacity building
    - Limited support for SMMEs for investment projects
    - Limited marketing focus and investments
    - Limited joint marketing with private sector
    - Misalignment of key stakeholder Interest
3. **TOWNSHIP & VILLAGE TOURISM OBSTACLES:** ***Lack of public wifi and funding for alternatives*** continues to have a major inhibitory factor within the tourism sector. If we are to grow township tourism, options for battery-operated wifi services in strategic high-volume tourism locations within the townships should be considered.

Plett Tourism submitted Draft 1 of the Tourism Development Strategy for Township & Village Tourism in March 2024. Draft 2 submitted January 2025. The Strategy has yet to be commented on by the LED Department, and to our knowledge, it still has not been presented to Council.

EVENTS SUPPORT

1. **EVENT SPONSORSHIP PROCUREMENT:** We continue to engage with corporates and institutions for sponsorships. PT has appointed a sponsorship liaison to assist with sponsorship presentations, procurement and administration. Please refer to the section titled **MEDIA SPONSORSHIP AND JMI ANALYSIS** for this information.

2. **EVENT STAKEHOLDER ENGAGEMENTS**
    - On-going and continual engagement takes place with event stakeholders for participation in the Plett Ocean Festival and Plett Arts Festival.
    - On-going independent events coordination and engagement takes various forms from events committee, to all kinds of advice, marketing applications, discussion and guidelines.

COMMUNITY RELATIONS | STAKEHOLDER FORUMS AND AGENCIES | ENTREPRENEURS

Community engagement by request, this includes meetings for assistance with different aspects.

COMMUNITY ENGAGEMENT

PROJECT NAME	CONTACT	COMMENTS
October		
Breath/Art Workshop x2	Native Roots Shelter	Facilitated by CWT/Mary Anne and Plett Arts Festival
Land Art Healing Workshop	GBV Group and Bitou Youth Pioneers	Facilitated by CWT/Mama Kitzi and Plett Arts Festival
Land Art Healing Workshop	People of Love in Kranshoek	Facilitated by CWT/PAR and Plett Arts Festival

ADDENDUMS SENT

1. **November 2025 Financials**

****All documents to be printed and hand-delivered to Municipal Manager, Chief Financial Officer, Director of Economic Development & Planning, LED Manager and LED Tourism Manager (acting and/or permanent placements)*